

WJBK New World Communications of Detroit Inc PO Box 100624 Atlanta, GA 30384-0624 Main: (248) 557-2000

Main: (248) 557-2000 Billing: (248) 552-5129

Billing Address:

Buying Time Attention: Accounts Payable 650 Massachusetts Ave NW Ste 210 Floor 1 Washington, DC 20001

INVOICE

Advertiser	Friends of Gretchen Driskell	— li
Product	Political	1
Estimate Number	2497	1

Invoice #	140237-1	
Invoice Date	10/28/12	
Invoice Month	October 2012	
Invoice Period	10/01/12 - 10/28/12	

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Order#	140237
Alt Order #	POLITICAL CANDIDATE
Deal #	
Order Flight	10/25/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	· · · · · · · · · · · · · · · · · · ·

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
1	WJBK CDR	Fox 2 News AM 430a	430a-5a	10/22/1	2 to 10/28/12	2x	TF				
								50101102011	6275.00		
	WJBK WJBK			Th F	10/25/12 10/26/12	:30 :30	4:39 AM 4:52 AM	GDXX1020H GDXX1020H	\$275.00 \$275.00		2
2	WJBK CDR	Fox 2 News AM 530a	530a-6a								
				10/22/1	2 to 10/28/12	2x	TF				
	WJBK			Th	10/25/12	:30	5:41 AM	GDXX1020H	\$550.00		2
	WJBK			F	10/26/12	:30	5:29 AM	GDXX1020H	\$550.00		1
3	WJBK CDR	Fox 2 News AM 6a	6a-7a								
				10/22/1	2 to 10/28/12	2x	TF				
	WJBK			Th	10/25/12	:30	6:50 AM	GDXX1020H	\$900.00		2
	WJBK			F	10/26/12	:30	6:16 AM	GDXX1020H	\$900.00		1
4	WJBK CDR	Fox 2 News AM 7a	7a-8a								
				10/22/1	2 to 10/28/12	2x	TF				
	WJBK			Th	10/25/12	:30	7:22 AM	GDXX1020H	\$900.00		2
	WJBK			F	10/26/12	:30	7:39 AM	GDXX1020H	\$900.00		1
5	WJBK CDR	Fox 2 News AM 8a	8a-9a								
				10/22/1	2 to 10/28/12	2x	TF				
	WJBK			Th	10/25/12	:30	8:38 AM	GDXX1020H	\$900.00		2
	WJBK			F	10/26/12	:30	8:19 AM	GDXX1020H	\$900.00		1
6	WJBK CDR	Fox 2 News Sa ROS	7a-10a								
				10/22/1	2 to 10/28/12	2x	S-				
	WJBK			Sa	10/27/12	:30	7:30 AM	GDXX1020H	\$650.00		2
	WJBK			Sa	10/27/12	:30	7:59 AM	GDXX1020H	\$650.00		1

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7	WJBK	Fox 2 News AM Su ROS	7a-10a	•	· · · · · · · · · · · · · · · · · · ·					
	CDR									
					2 to 10/28/12	1x	S			
	WJBK			Su	10/28/12	:30	9:26 AM	GDXX1020H	\$650.00	1
9	WJBK	Fox 2 News AM 9a	9a-10a							
	CDR									
				10/22/1	2 to 10/28/12	2x	TF			
	WJBK			Th	10/25/12	:30	9:11 AM	GDXX1020H	\$600.00	1
	WJBK			F	10/26/12	:30	9:47 AM	GDXX1020H	\$600.00	2
10	WJBK CDR	M-F 10a-11a News	10a-11a							
				10/22/1	2 to 10/28/12	2x	TF			
	WJBK			Th	10/25/12	:30	10:58 AM	GDXX1020H	\$250.00	1
	WJBK			F	10/26/12	:30	10:31 AM	GDXX1020H	\$250.00	2
11	WJBK	Fox 2 News MF Live @ 11a	11a-12p							
	CDR	7 GM 2 110110 IIII 2110 @ 7 12								
	0011			10/22/1	2 to 10/28/12	2x	TF			
	WJBK			Th	10/25/12	:30	11:37 AM	GDXX1020H	\$350.00	1
	WJBK			F	10/26/12	:30	11:30 AM	GDXX1020H	\$350.00	2
12	WJBK	M-F 12p-1p	12p-1p							
	CDR									
					2 to 10/28/12	2x	TF			
	WJBK			Th	10/25/12	:30	12:46 PM	GDXX1020H	\$300.00	2
	WJBK			F	10/26/12	:30	12:35 PM	GDXX1020H	\$300.00	1
13	WJBK CDR	M-F 2p-3p	2p-3p							
				10/22/1	2 to 10/28/12	2x	TF			
	WJBK			Th	10/25/12	:30	2:43 PM	GDXX1020H	\$300.00	2
	WJBK			F	10/26/12	:30	2:10 PM	GDXX1020H	\$300.00	1
14	WJBK	M-F 3p-4p	3p-4p							

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Line	Channe	el Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate Reconciliation	Ref #
	CDR	•							•	
					2 to 10/28/12	2x	TF			
	WJBK			Th	10/25/12	:30	3:29 PM	GDXX1020H	\$300.00	1
	WJBK			F	10/26/12	:30	3:44 PM	GDXX1020H	\$300.00	2
15	WJBK	M-F 4p-5p	4p-5p							
	CDR			10/22/1	24- 40/20/42	2	TF			
	MALIDIA			Th	2 to 10/28/12	2x	4:48 PM	GDXX1020H	\$600.00	
	WJBK WJBK			In F	10/25/12 10/26/12	:30 :30	4:48 PM 4:25 PM	GDXX1020H GDXX1020H	\$600.00	2
16	WJBK	Fox 2 News at 5p	5p-530p	•	10/20/12	.50	4.251 101	GDAXIOZON	\$000.00	2
10	CDR	FOX 2 News at 5p	5h-220h							
	CDK			10/22/1	2 to 10/28/12	2x	TF			
	WJBK			Th	10/25/12	:30	5:25 PM	GDXX1020H	\$1,000.00	2
	WJBK			F	10/26/12	:30	5:25 PM	GDXX1020H	\$1,000.00	1
17	WJBK	Fox 2 News at 530p	530p-6p							
0.1	CDR	. с. 2 а. с. гр								
				10/22/1	2 to 10/28/12	2x	TF			
	WJBK			Th	10/25/12	:30	5:58 PM	GDXX1020H	\$1,000.00	2
	WJBK			F	10/26/12	:30	5:40 PM	GDXX1020H	\$1,000.00	1
21	WJBK	M-Su 10p-11p News	10p-11p							
	CDR	The second secon								
					2 to 10/28/12	1x	F			
	WJBK			F	10/26/12	:30	10:59 PM	GDXX1020H	\$2,100.00	9
				10/29/1	2 to 11/04/12	6x	-TWTFSS			
	WJBK	World Series Local Post	11p-12a	Su	10/28/12	:30	1:17 AM	GDXX1020H	\$2,100.00 MG for 21.2 10/31	10
22	W JBK	Fox 2 News Edge	11p-1130p							
	CDR									
					2 to 10/28/12	1x	F			
	WJBK			F	10/26/12	:30	11:12 PM	GDXX1020H	\$1,900.00	1

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Aired Spots 34

Gross Total \$24,500.00

Agency Commission \$3,675.00

Net Amount Due \$20,825.00 Payment Terms 30 Days